

Faculty Profile

Name: Mayank Srivastava

Designation: Asstt. Professor

Educational Background: Master of Management Science,

Area of Specialization: Marketing Management

Professional Experience:

- **Industry** - 4 years
- **Academic** - 11 years

Teaching Interest: Business Communication, Research Methodology, Business Environment, Marketing Management

Research Interest: Marketing Management / General Management / Rural Development

Publication:

- 1 Article published in International Journals
- 5 Papers published in National Seminar

Achievement if any: UGC-NET (Management) -

Professional Activity :

- Co-ordinator National Seminar at Hotel TAJ, Lucknow in 2011
- Co-ordinator Faculty Development Programme at MLRSM in 2010
- Co-ordinator Training Programme on GRAM PRADHAN at MLRSM in 2012
- Co-ordinator MBA Programme
- Conducted Workshop on “**Employee Perceptions on Leadership Style in Public & Private Sector**” at Institute Level.

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